

ONLINE DISPLAY ADVERTISING

REACH JOB SEEKERS FROM ATLANTA AND THE SOUTHEAST AREA ON EMPLOYMENTSEEKER.NET

Each on line advertising unit delivers optimum visibility in a prime location, an eye-catching branding position on the home page of **employmentseeker.net**

All of our online display advertising is quoted as share of voice (SOV). SOV is the percentage of total page views during a one month time period.

1 Leaderboard (728 x 90)

- * Attracts job seeker attention with top of page exposure
- * Can link to job postings or company website
- * Reporting includes impressions, views and click throughs

2 Big Box (300x250)

- * Offers high visibility to attract active & passive jobseekers
- * Can be customized with your logo , header and message to promote your job opening.
- * Provides flexibility to link to any url address

3 Square Button (125X125)

- * Can be customized with your logo, header and message to promote your job opening.
- * Provides flexibility to link to any url address

The screenshot shows the Employment Seeker website homepage. At the top, there is a navigation bar with links: Home, Pre-Registration, Employers, Job Seekers, Job Fairs, Advertising Opportunities, Featured Employers, and Contact. Below the navigation bar is a large testimonial from Stacey Sidwell, a job seeker, with a "Pre-Registration" button. To the right of the testimonial is a "Job Fair Calendar" with a "Click Here" button. Below the testimonial is a "Testimonials" section with a quote from Ronny Lambert, a job seeker. To the right of the testimonials is a "Job Fair" section for the "Veterans Career Fair and Diversity Job Expo" in Birmingham, AL, with a "Learn More" button. Below the testimonials is a "Featured Employers" section with logos for The Art Institute of Atlanta and Dixie HomeCrafters. To the right of the featured employers is a "Dixie HomeCrafters" advertisement with a "Learn More" button. At the bottom of the page, there is a footer with social media icons and a "Privacy Policy" link.

SHARE OF VOICE (SOV) PRICING

Product	Share of Voice	Monthly Price
Leaderboard	100%	\$600.00
Big Box	100%	\$450.00
Square Button	100%	\$275.00